

"MIHAI VITEAZUL"  
NATIONAL INTELLIGENCE ACADEMY  
BUCHAREST



INTELLIGENCE AND NATIONAL SECURITY  
DOCTORAL SCHOOL

"HENRI COANDĂ"  
AIR FORCE ACADEMY  
BRAȘOV



FACULTY OF AIR SECURITY SYSTEMS  
DEPARTMENT OF FUNDAMENTAL SCIENCES

"ALDO MORO"  
UNIVERSITY of  
BARI



LABORATORY OF INTERCULTURAL PEDAGOGY  
DEPARTMENT OF EDUCATIONAL SCIENCES,  
PSYCHOLOGY AND COMMUNICATION

## 7<sup>th</sup> INTERNATIONAL CONFERENCE

# Redefining Community in Intercultural Context RCIC'18



*Nation Branding, Identity & Security*

Special Edition dedicated to the Centenary of The Great Union of Romania (1918-2018)



BUCHAREST  
17-19 MAY 2018



# Redefining Community in Intercultural Context RCIC'18

*Nation Branding, Identity & Security*

## RCIC 18 CONFERENCE PROGRAMME

**THURSDAY, 17.05.2018**

**19:00 Registration of participants; Opening cocktail at "Mihai Viteazul" National Intelligence Academy**

**FRIDAY, 18.05.2018**

**9:00 - 9:20 CONFERENCE OPENING - AUDITORIUM**

**Adrian IVAN, Rector of "Mihai Viteazul" National Intelligence Academy**

**Gabriel RĂDUCANU, Rector of "Henri Coandă" Air Force Academy**

**9:20 - 11:00 PLENARY LECTURES - AUDITORIUM**

**Bob DE GRAAFF, Cultural Influences on Intelligence Activity**

**Alberto FORNASARI, Digital Reputation Management. Relapses of the Semiotics in Social Perception**



**11:00 - 11:30 Coffee Break**

**11:30 - 13:30 PARALLEL PANELS**

**13:30 - 14:30 Lunch Break**

**14:30 - 16:00 PARALLEL PANELS**

**17:00 - 19:00 Visit to "Dimitrie Gusti" National Village Museum**

**19:30 - 22:00 Conference Dinner**

***Saturday, 19.05.2018***

**10:00 - 10:20 PLENARY LECTURE – ROOM 1**

**Alina BÂRGĂOANU, Information Disorders in the Digital World. How much Technology and how much Old-fashioned Psychology**

**10:20 – 10:40 Coffee Break**

**10:40 – 12:10 PARALLEL PANELS**

**12:10 - 13:00 Lunch**

**13:00 Departure of participants**



**FRIDAY 11:30 - 13:30**

<b>ROMANIA - SELF-IMAGE AND HETERO-IMAGE</b>  <b>ROOM 1</b>	<b>SECURITY AND INTERCULTURAL COMMUNICATION</b>  <b>ROOM 2</b>	<b>LINGUISTICS AND SEMIOTICS / DISCOURSE ANALYSIS</b>  <b>ROOM 3</b>	<b>NEW TECHNOLOGY AND SOCIAL PERCEPTIONS</b>  <b>ROOM 4</b>
<p><b>Chair: RADU CARP</b></p> <ol style="list-style-type: none"> <li><b>Radu Carp</b> - Recognition of the Union of Bessarabia with Romania - Historical and International Law Issues</li> <li><b>Ecaterina Pătrașcu, Mohammad Allam</b> - Nation Beyond Nation</li> <li><b>Cristina Gelan</b> - <i>Romanian Art Society</i> - A Landmark of the Autochthonous Aesthetics in 1918</li> <li><b>Anca-Olga Andronic, Răzvan-Lucian Andronic</b> - National Identity in Romanian Psychological Studies</li> <li><b>Ramona Hărășan</b> - Romania as an Ongoing Vampire Story: Count Dracula and the Pop-Cultural Détente</li> <li><b>Mariselda Tessarolo</b> - National Identity in a World in Movement</li> <li><b>Alina Turculeț</b> - Cultural Influences in the Communicative Styles of Primary School Teachers in Romania.</li> </ol>	<p><b>Chair: CRISTIAN BARNA</b></p> <ol style="list-style-type: none"> <li><b>Răzvan Grigoraș</b> - Modern Methods to Increase Resilience in Security</li> <li><b>Darie Cristea, Diana-Alexandra Dumitrescu</b> - Endemic Representations of Security Culture in the Romanian Public Sphere</li> <li><b>Bogdan Țugui</b> - Justice, Politics and Intelligence: Quantum Synergies Computed within the Framework Contract of the European Union (EU) Membership</li> <li><b>Marius Antonio Rebegea</b> - Transference of Meaning from Analyst to Policy Maker in Intelligence</li> <li><b>Ruxandra Buluc, Ciprian Lungu, Ioan Deac</b> - Perceptions on Security Culture</li> <li><b>Zbyšek Korecki</b> - Consequences of Changes in the Study Program to the Level of Knowledge of Aerospace Military Students</li> </ol>	<p><b>Chair: ADRIAN LESENCIUC</b></p> <ol style="list-style-type: none"> <li><b>Elena Buja</b> - Women, Proverbs and Culture Diversity: A Comparative Study of Korean and Romanian Proverbs</li> <li><b>Cătălin Tecucianu</b> - Making Sense of the Present: <i>Wakefield</i> and the 21<sup>ST</sup> Century Weltanschauung</li> <li><b>Hussain Al Sharoufi</b> - Improving Non-Native Students' Communicative Skills through Pragmatic Schemas</li> <li><b>Liliana Alic</b> - Meaning and Intention in Political Discourse about BREXIT</li> <li><b>Veronika Katermina</b> - Political Semiotics: Lexical Innovations in Mass-Media Discourse</li> <li><b>Irina Erhan</b> - Cinema as a Tool of Influence in the Portfolio of Iran's Public Diplomacy</li> <li><b>Cezar Teclean, Florin Buștiuc</b> - Semiotics Identity, Socio-economic</li> </ol>	<p><b>Chair: FLORENTINA HĂHĂIANU</b></p> <ol style="list-style-type: none"> <li><b>Gherghina Olaru, Teodoru Ștefan</b> - Fake News - A Challenge for OSINT</li> <li><b>Daniela Ștefănescu, Teodoru Ștefan</b> - Countering Online Radicalization - Lessons Learned</li> <li><b>Cristina-Simona Bondar</b> - Chinese Cybrid Warfare</li> <li><b>Claudia Lascateu Gogoșă</b> - Social Media Takes a Toll on Democracy</li> <li><b>Matteo Conte, Guendalina Peconio</b> - The Construction of the Self Between the Virtual World and the Real World</li> <li><b>Gabriel Jari, Mihai Andrei Mureșan</b> - The Social Impact of the SMURD Air Ambulance System in Romania</li> <li><b>Cosmin Dugan, Aurel Baloi</b> - Practical and Ethical Issues of Persistent Behavioral and</li> </ol>



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ROMANIA - SELF-IMAGE AND HETERO-IMAGE  ROOM 1	SECURITY AND INTERCULTURAL COMMUNICATION  ROOM 2	LINGUISTICS AND SEMIOTICS / DISCOURSE ANALYSIS  ROOM 3	NEW TECHNOLOGY AND SOCIAL PERCEPTIONS  ROOM 4
<p><b>8. Alexandru Pop, Mirela Coman, Bogdan Cioruța</b> - The Philately Implications in Redefining Community (I): Beyond the Centenary of the Great Union of Romania</p> <p><b>9. Bogdan Cioruța, Mirela Coman, Alexandru Pop, Alexandru Luran</b> - The Philately Implications in Redefining Community (II): The Maramureș Branding and Ethnic Identity</p>	<p><b>7. Rita Palaghia, Alina Mihaela Andra Răducanu</b> - The Metamorphosis of Communication in Military Alliances</p>	<p>Development and Security in Contemporary International System</p> <p><b>8. Ylenia De Luca</b> - Rewriting Interculturalism in Québec. Some Literary Examples</p>	<p>Neurophysiological Monitorization for Human Performance Optimization</p>

**FRIDAY 14:30 - 16:00**

NATIONAL IDENTITY IN INTERCULTURAL CONTEXT ROOM 1	SECURITY AND INTERCULTURAL COMMUNICATION ROOM 2	CULTURE AND COMMUNICATION / PHILOSOPHY OF CULTURE ROOM 3
<p><b>Chair: CLAUDE KARNOOOUH</b></p> <p><b>1. Claude Karnoouh</b> - Farewell Difference. A Few Comments about the Origins of Globalization</p> <p><b>2. Armela Panajoti</b> - Nation Branding in Albanian 2018 Promotional Materials: a Semiotic Perspective</p> <p><b>3. Vlad Jegan</b> - Nationalism and Civic Life: from Inconsistency to Inequality</p>	<p><b>Chair: CĂTĂLIN TECUCIANU</b></p> <p><b>1. Ammar El Benni, Cristian Troncotă</b> - Jihadist Groups on the Turkish-Syrian Front</p> <p><b>2. Bob de Graaff</b> - Communicating Intelligence with the Citizenry: the Experience of the Netherlands Referendum on the Act on Intelligence and Security Services</p>	<p><b>Chair: IRENA CHIRU</b></p> <p><b>1. Edi Puka</b> - Intercultural Approach in Education and the Importance of Training Processes</p> <p><b>2. Irena Chiru</b> - Shaping Post-Communist Romania's Intelligence Culture: The De-communication of Perceptions</p>



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NATIONAL IDENTITY IN INTERCULTURAL CONTEXT ROOM 1	SECURITY AND INTERCULTURAL COMMUNICATION ROOM 2	CULTURE AND COMMUNICATION / PHILOSOPHY OF CULTURE ROOM 3
<p><b>4. Andi-Gabriel Grosaru</b> - Ethnic Identities and Nationalism. Belgian Case Study</p> <p><b>5. Florin Buștiuc, Cezar Teclean</b> - European Identity and Security in Post-Brexit Age: A Possible Model Neopostnapoleonic?</p> <p><b>6. Slavica Komatina, Eufrozina Greoneant</b> - National Identity and Social Position of the Roma in Serbia</p> <p><b>7. Adina-Bianca Geangalău</b> - Romania: Human Rights Advocate or Violator? Assessing the Country's Reputation in Comparison with Other European Countries Alike</p>	<p><b>3. Silviu Petre, Ella Magdalena Ciupercă</b> - Transactional International Relations: Producers and Consumers of Security Defining Hierarchies</p> <p><b>4. Adrian Lesenciuc, Simona Lesenciuc</b> - The Symbolic Power: National Security Culture Reflected in Primary and Pre-primary Education</p> <p><b>5. Valentin Stoian-Iordache</b> - The Media as a Securizing Agent? The Framing of Corruption in Romania</p> <p><b>6. Cristian Barna, Dragoș Mircea Păun</b> - Romanians from Ukraine - Realpolitik and Identity</p>	<p><b>3. Iulia-Odette Dimitriu</b> - Cultural Competence - A Necessity for the Mental Health Professionals</p> <p><b>4. Florentina Hăhăianu</b> - Intercultural Corollaries in the Development of a Pentagonal Model of Socio-Emotional Intelligence</p> <p><b>5. Andreea Stoian Karadeli</b> - Intercultural Communication as an Asset for Ensuring International Security</p> <p><b>6. Vittoria Bosna</b> - Dialogue Between Different Cultures throughout History</p> <p><b>7. Mihaela Voinea</b> - The Role of Non-formal Activities for Promoting and Accepting Human Diversity</p>

## SATURDAY 10:00 - 12:00

SECURITY AND INTERCULTURAL COMMUNICATION ROOM 2	NEW TECHNOLOGY AND SOCIAL PERCEPTIONS ROOM 4	CULTURE AND COMMUNICATION / PHILOSOPHY OF CULTURE ROOM 3
<p><b>Chair: COSMINA-OANA ROMAN</b></p> <p><b>1. Ioana Raluca Rusu</b> - Immigration, Communication Barrier and Terrorism</p> <p><b>2. Mădălina Cuc, Vincențiu Cuc</b> - Social Perceptions Generated by the Concept of Administrative Intelligence in the Context of the New Technologies</p>	<p><b>Chair: ELLA CIUPERCĂ</b></p> <p><b>1. Andrei Vlădescu</b> - Social Media Interactions and the Expression of Extremist Beliefs. Case Study: Cyberbullying in the Romanian Virtual Environment</p>	<p><b>Chair: ECATERINA PĂTRAȘCU</b></p> <p><b>1. Indira Y. Junghare</b> - Language of Dignified Humanity</p> <p><b>2. Irina Erhan</b> - The Archeology of the Concept of 'Martyrdom' in Iranian SHI'ITE Key</p>



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SECURITY AND INTERCULTURAL COMMUNICATION ROOM 2	NEW TECHNOLOGY AND SOCIAL PERCEPTIONS ROOM 4	CULTURE AND COMMUNICATION / PHILOSOPHY OF CULTURE ROOM 3
<p><b>3. Zbyšek Korecki, Hana Kališová</b> - Crisis Management and Increasing Knowledge in Security and Resilience of Critical Infrastructure Elements in the New Study Program for Students of the Faculty of Regional Development and International Studies</p> <p><b>4. Cristina Ivan</b> - Cultural Variables Related to Risk and Disaster. Towards a Definition of Culturally Informed Communication</p> <p><b>5. Cosmina-Oana Roman</b> - Guidelines on Improving <i>CIMIC</i> Capabilities in the Public Sphere</p> <p><b>6. Rita Palaghia</b> - The Power Distance (DP) and Leadership in Theatre of Operations from Afghanistan</p>	<p><b>2. Patrick Rus</b> - Lost Identities! Building and Dismantling Social Intelligence Networks in Romania</p> <p><b>3. Ariadna Anamaria Petri</b> - The Powers of the ninth track. An Application of the Multitrack Model to the Israeli-Palestinian Conflict</p> <p><b>4. Flavia Mălureanu, Luiza Enachi-Vasluianu</b> - The Impact of Video-Watching Activities on the Development of Prosocial Behaviour in Children</p> <p><b>5. Ileana-Cinziana Surdu</b> - Cybersecurity, Risks, Threats, and Trends of Manifestation in Romania</p> <p><b>6. Elena Roșculete, Cătălin Aurelian Roșculete, Titela Vilceanu</b> - Reducing the Side Effects of Energy Security Activities in Conjunction with Increasing Food Security - Case Study of Husnicioara - Mehedinți County</p>	<p><b>3. Ecaterina Pătrașcu, Mohammad Allam</b> - Demographic Trends and Emergence of Multiculturalism in Europe</p> <p><b>4. Ioana Raluca Goldbach, Florian Răpan</b> - Effects of Cultural Interactions in Multinational Military Missions</p> <p><b>5. Ella Magdalena Ciupercă, Diana Coțovanu</b> - The Bright Side of Money: A Weapon of Strategic Communication</p> <p><b>6. Mihaela Negrescu, Alina Nicolescu</b> - Challenges in Decoding and Observing (non)verbal Communication</p> <p><b>7. Carlo Bosna</b> - Social Prospective of Political Communication</p> <p><b>8. Bledar Toska, Vilma Bello</b> - / as a powerful means of self-representation and political identity construction in Trump's discourse during 2016 presidential debates</p>